

Social Innovation & Inclusive Entrepreneurship Workshop

December 13-15, 2023 | TARAGram, Orchha, Madhya Pradesh

Powered by Development Alternatives' Centre for Social Innovation and Inclusive Entrepreneurship

Join our three-day immersive capacity-building programme on application of Social innovation tools and processes for entrepreneurship development. It will take you through a unique, community-centred approach to entrepreneurship, that goes beyond the traditional, linear method.

Who is it for?

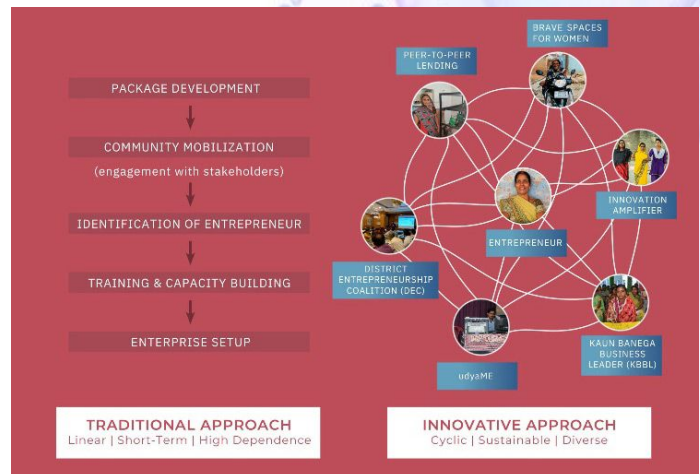
This is for you if you have 7-12 years of work experience in the development sector and/or believe in sustainable long-term solutions for inclusive rural prosperity and growth

What will you learn?

Get access to social innovation tools and processes to build a community-centric approach | Strengthen district-level entrepreneurial ecosystems | Enable enterprise support services through a Technology, Finance, Market and Capacity building (TFMC) framework | Build sustainability through project management and learning systems

Curriculum

- ❖ The WHY, WHAT and HOW of social innovation and inclusive entrepreneurship
- ❖ Social innovation and systems thinking approaches and their application in the development sector
- ❖ Pathways for grounding inclusive entrepreneurship in rural settings
- ❖ Tools for designing, implementing and managing entrepreneurship programmes
- ❖ Interactive sessions with expert guest speakers



Schedule



The workshop is for three days; starts at 9:30 am on December 13, 2023 and ends at 12:30 pm on December 15, 2023.

Fee: INR 24,500 per participant (includes accommodation, meals, local conveyance and transfers, workshop material, and more!). Special discounts for groups and NGOs!

For more details, apply [here](#).

Limited seats available! Register now to secure your seat!

Development Alternatives Group, B-32 Tara Crescent, Qutub Institutional Area, New Delhi 110016, India. Website: www.devalt.org

Our Illustrious Guest Speakers and Faculty



Shrashtant Patara, CEO of Development Alternatives Group is an architect by training. His focus is on systems change, social innovation, and entrepreneurship, resulting in the co-creation of multi-stakeholder-based service delivery models. Shrashtant is a Fellow of The Rockefeller Foundation's Global Programme on Social Innovation and has completed a programme on leadership for system change conducted by Harvard Kennedy School and the Schwab Foundation.



Anish Kumar is a part of the management leadership at Transforming Rural India Foundation and was earlier at PRADAN. He oversees the overall organization strategy, institution building and integration of the finance function, involving raising resources, statutory compliance, building and managing linkages with stakeholders. A member of the government think-tank's working group on disadvantaged farmers, he has been active in designing policies on producer collectives.

Kanika Verma is the Associate Vice President of the Development Alternatives Group and leads their Green and Inclusive Entrepreneurship vertical. She is passionate about social innovation and system change and sees herself 'building bridges' from grassroots work to global discourse on inclusive innovation, entrepreneurship and the future of work. She is a part of the Schwab Foundation working group for building the social economy in India. She is currently pursuing an M.Phil. with a specialisation in Inclusive Innovation at University of Cape Town.



Smita Ram is the co-founder and CEO of Rang De and her belief in the power of civil society to influence change has been instrumental in shaping Rang De. She has a Master's Degree in social work and rich experience working for social initiatives in India as well as the UK.



Neeraj Ahuja is part of the senior leadership team at Transform Rural India Foundation. He has experience across diverse sectors including multinational companies, government, and non-profit organizations. He leads the Rural Youth economic opportunity program in TRI and is responsible for fostering partnerships with global and domestic philanthropic organizations, key government ministries, and the private sector. He has also been a part of the Prime Minister's Fellows Programme.

Prema Gera has over 30 years of experience in programme design, management and policy advocacy with national and international NGOs, foundations, bilateral donor agencies. She has worked for a decade with the United Nations. Currently, she is an Advisor to Development Alternatives, on their social innovation-led inclusive entrepreneurship and women's economic empowerment programme.



Maitree Ganguli is a practitioner at Transform Rural India, who has worked with the Aspirational District Fellowship programme in the left-wing extremism-affected and economically deprived areas of Bihar. She leads the Rural Youth Employability and Entrepreneurship Programme in Uttar Pradesh.

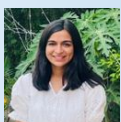


Our Expert Facilitators

Shabnam Durani with over a decade of experience, runs the Green and Inclusive Entrepreneurship vertical at the Development Alternatives Group. She is proficient in programme management, marketing and communications. Shabnam holds entrepreneurial experience and co-founded Tent Jewellery, an initiative to empower women and create livelihood opportunities.



Debasis Ray is a development professional at Development Alternatives and has extensive experience in operationalizing a social innovation-led approach to on-ground micro-enterprise development with expertise in delivering enterprise support services for development of inclusive entrepreneurship. He is a certified SEED trainer for Green Businesses and has ILO certification.



Supriya Shukla brings rich experience at the grassroots level in the inclusive entrepreneurship space to Development Alternatives. Her strengths are in knowledge building, data management, analysis and project coordination in social innovation-driven projects for promoting entrepreneurship-led job creation.

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